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AICI USA

EDITION

AICI USA SUMMIT

2025

UNITY,

INSPIRATION, AND
THE POWER OF
CONNECTION IN
NEW YORK CITY

RESUME
Leadership, Color,
and Connection

Style Through
the Eyes of Art at
THE MET





In the heart of Manhattan, where creativity and culture converge, the AICI USA Summit 2025 marked a defining moment for image consultants across the nation. From the marble halls of The Met to the skyline views of Manhattan rooftops, the Summit became a celebration of unity, learning, and the transformative power of collaboration.

This Summit had a special purpose: to celebrate the historic beginning of all AICI chapters across the United States coming together as one. The event symbolized the birth of AICI USA — a new era of collaboration, shared vision, and national unity within the image consulting profession



Day One: Style Through the Eyes of Art at the MET

The Summit opened with a breathtaking masterclass at The Metropolitan Museum of Art, led by the legendary Carla Mathis, author of *The Triumph of Individual Style*. Participants explored the relationship between art and personal expression, learning to see the principles of design—line, shape, texture, proportion—through the lens of the world's greatest masterpieces.

Later, the group stepped into the vibrant world of Broadway, where Professor Joshua Williams from Parsons delivered a riveting session on stage presence and the power of first impressions. The day concluded with a private visit to Lafayette 148, where attendees learned about the brand's legacy of craftsmanship and modern elegance.



Day Two: Leadership, Color, and Connection

At FIT New York, the Summit continued with an inspiring agenda that reflected both intellect and heart. The day began with a swearing-in ceremony for the new AICI USA Board, followed by sessions from global leaders including Shubha Joshi on neuromarketing, Lilian Bustamante on leadership, and Coca Sevilla on mastering self-promotion.

One of the most emotional moments was the Superheroes Ceremony, where members who supported the USA chapter merge were honored for their courage and contribution.

The afternoon featured Lula Kiah and Edwards Buice presenting Color Code Leadership™, a transformative session linking color psychology to influence and authenticity. The evening ended on a high note—literally—with a networking event at a rooftop bar, curated by Leslie Castellanos, where each participant connected through a creative cocktail challenge designed to spark genuine conversation.





Day Three: The Business of Fashion and Identity

On the third day, we explored the entrepreneurial side of image consulting. Keanan Duffty a Parsons and FIT professor offered insightful strategies for building a sustainable fashion business. Sue Donnelly facilitated a thought-provoking workshop titled "Mistaken Identity," which inspired participants to reevaluate the narratives they create for themselves and their clients. Elaine Stoltz presented her remarkable session, "The DNA of Color: Your Natural Blueprint." In addition, Monica Bravo shared tips on how to style clients with curves. The day wrapped up with a special visit to The Museum at FIT, where consultants enjoyed the exhibition "Dr



Day Four: Streets of Style A Tribute to New York's Fashion Legacy

The Summit closed with a Fashion History Walking Tour, beginning at the Garment Worker Statue and culminating in an exclusive pre-opening masterclass at Bergdorf Goodman, followed by lunch overlooking Central Park. Stops at Macy's, Saks Fifth Avenue, and Tiffany & Co. traced the legacy of American fashion, reminding attendees that New York itself is the ultimate classroom.

Day Four: Streets of Style – A Tribute to New York's Fashion Legacy







VOICES FROM THE SUMMIT REFLECTIONS THAT INSPIRED US

Carol Davison AICI, CIP educator at FIT for over 20 years:

"I've been an educator at FIT for two decades, and today's AICI Summit was not to be believed. I'm an educator at heart, but I promise you—I never stopped learning. I came away with so many pearls of wisdom to add to my repertoire. You do not want to miss the next one!"

Sue Donnelly, AICI CIP, London:

"This has been the best first day of a conference I've had since 2005. The highlight was definitely Joshua and Gilles at the Broadway Museum—what they shared about fashion, historical and future, was unbelievable. I could have listened all day. And the class at The Met was absolutely incredible."

Craig Nostrom, image consultant and long-time AICI member:

"This was my favorite AICI event ever. Moving from location to location, exploring the history of New York, and having time to network—it was inspiring. There's so much wisdom in the crowd, and it was great to learn from each other."

More Than a Conference—A Community



The AICI USA Summit 2025 was more than an educational experience; it was a celebration of unity, creativity, and shared purpose. From the art-filled halls of The Met to the glowing skyline of Manhattan, consultants from across the nation redefined what it means to elevate image with impact.



A Message from **the President**
In her inaugural address, **Lula Kiah**, President of
AICI USA,
delivered words that set the tone for this new era:

“Together we will not only shape the future of image consulting in America, but we will also inspire the world with what is possible when people choose unity over division, generosity over jealousy, and collaboration over competition. May this chapter always be remembered as the place where we chose to dream bigger, to work together, and to lift each other higher. Thank you for being here, thank you for believing in this vision, and thank you for building this future with us.
Welcome to AICI USA.” 

The USA chapter is planning to host events all around the country. The next event will take place in Miami in 2026. To find out more and stay connected, follow them on Instagram at @aiciusa.